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STOP Foodborne Illness Hosts Upcoming Food Safety Culture Webinar October 11

CHICAGO (September 15, 2016) – STOP Foodborne Illness will be hosting a webinar titled “Food Safety Culture: We Know Why, Let’s Talk About How” on Oct. 11. From 1p.m. – 2p.m. Central time. Combining the power of “knowing why and how” and understanding sound scientific principles with practice of active positive outcomes, the webinar focuses on the impact that leaders can have on employee behaviors that drive food safety.

CEO of STOP Foodborne Illness Deirdre Schlunegger will be speaking, along with special guests Frank Yiannas, Walmart’s Vice President of Food Safety; Michael Taylor, Freedman Consulting’s Senior Fellow; and Steve Schluneger, Principal of Intrinsic Leadership.

“A strong emphasis on food safety culture is emerging, and leadership is critical in creating and maintaining this culture,” Yiannas says.

In a world where businesses in the food industry are more aware of being susceptible to foodborne illnesses such as salmonella and the norovirus, the need for a strong food safety culture is more prevalent than ever before. The first line supervisors set the tone for the culture and behavior of employees, and our key note speakers explain how these business leaders can drive effective food safety practices.

The program will be recorded. Registration is \$129. Sign up today [here](#). Please direct any questions about the webinar to klombardo@stopfoodborneillness.org.

About STOP Foodborne Illness

STOP Foodborne Illness is a national, nonprofit, public health organization dedicated to preventing illness and death from foodborne pathogens by advocating for sound public policies, building public awareness and assisting those impacted by foodborne illness. For more food safety tips please visit

<http://www.stopfoodborneillness.org/awareness/>. If you think you have been sickened from food, check and contact your local health professional.

For questions and personal assistance, please contact STOP Foodborne Illness' Community Coordinator, Stanley Rutledge, at srutledge@stopfoodborneillness.org or 773-269-6555 x7.

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