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**FOR IMMEDIATE RELEASE**

**Produce Firm Funds STOP Foodborne Illness Campaign to Create  
Foodborne Illness Education Packets for Doctors and Emergency Rooms**

Chicago, IL – Sept. 25, 2015 - Today, STOP Foodborne Illness learned they will receive a generous donation from Andrew and Williamson (A&W) which will significantly help in the launch of the organization’s campaign to help educate Emergency Room doctors about the importance of recognizing the symptoms of and testing for foodborne illness. This campaign was recently launched through a page on [EverydayHero.com](http://EverydayHero.com). The goal is to create an educational packet about foodborne illness that will be sent to every pediatric emergency room and hospital in the U.S. so that patients receive timely testing, diagnosis and proper treatment.

“We often hear from families of children with a foodborne illness that testing for foodborne illness was not done in the emergency department and the child was sent home. This can lead to a delay in treatment, additional suffering and even loss of life,” said Deirdre Schlunegger, CEO of STOP Foodborne Illness, a national nonprofit, public health organization dedicated to the prevention of illness and death from foodborne pathogens. “This is why it’s so important to provide additional information to health care providers about foodborne illness and the importance of testing so we can improve the speed and accuracy of a diagnosis. This support from A&W means that this important campaign can now be launched. “ The United States Centers for Disease Control and Prevention estimates that 3,000 people die, 128,000 are hospitalized and 48 million become ill each year from foodborne illness.

In a [statement](#) on its website, A&W notes that, as they have learned more about STOP Foodborne Illness and the work that they do, the company hopes others throughout the produce industry will consider a donation to this campaign or to the overall efforts of STOP.

To make a donation to help STOP Foodborne Illness create foodborne illness packets for emergency rooms, please visit <https://give.everydayhero.com/us/food-illness-education-packets-for->

[emergency-rooms](#). To make a contribution to STOP Foodborne Illness directly, please visit [www.stopfoodborneillness.com](http://www.stopfoodborneillness.com) or call (773) 269-6555.

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**About STOP Foodborne Illness, [www.stopfoodborneillness.org](http://www.stopfoodborneillness.org)**

STOP Foodborne Illness is a national, nonprofit, public health organization dedicated to preventing illness and death from foodborne pathogens. STOP Foodborne Illness achieves its mission by advocating for sound public policy, building public awareness and assisting those impacted by foodborne illness.